

L3 Road Rally

Through the Black Hills of South Dakota



Part I: National Park Tours

September 13-17, 2017

Road Rally through Deadwood-Spearfish-Belle Fourche–Sturgis
With visits to Mt. Rushmore and Crazy Horse Memorial

See registration page for options.

Itinerary

Wednesday, September 13

ARRIVAL DAY

Plan to arrive in Rapid City, South Dakota (airport code RAP) mid-day so you're in town in time for our opening reception and dinner on the roof top of the historic Hotel Alex Johnson. Be ready for a "hauntingly" fun experience.



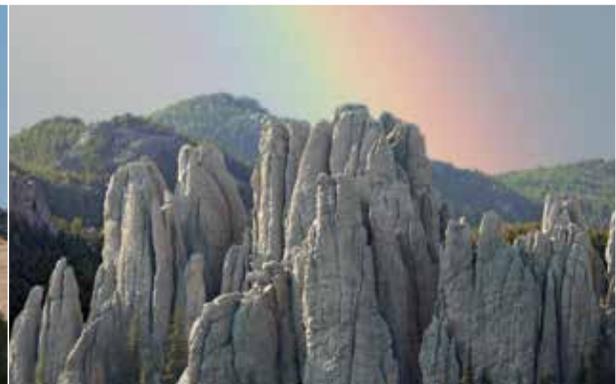
Thursday, September 14

MT. RUSHMORE DAY

After breakfast at the hotel we'll board our motor coach and head south traveling the scenic pigtail highway to the historic Mt. Rushmore National Monument, with a mystery stop along the way. We'll travel through Custer State Park via Iron Mountain Road to the State Game Lodge for lunch. Surrounded by herds of buffalo, donkeys and deer, the historical Game Lodge served as the summer White House for U.S. Presidents Coolidge and Eisenhower. Next, we'll all hold our breath as our motor coach threads through the Needle's Eye tunnel on the way to Crazy Horse Memorial in the Black Hills National Forest.

Our visit to the Crazy Horse Memorial includes a private trip to the top of the monument, with special thanks to L3 founder, Denny Sanford, for this exclusive opportunity. After a full day, we'll return to the hotel in time to freshen up for a taste of South Dakota's best at Delmonico's Steakhouse.

***Want to skip our historic National Park day with Mt. Rushmore and Crazy Horse and just join us for the Road Rally portion? You can register for "Road Rally Only" and arrive mid-day on Thursday, September 14.*



Friday, September 15

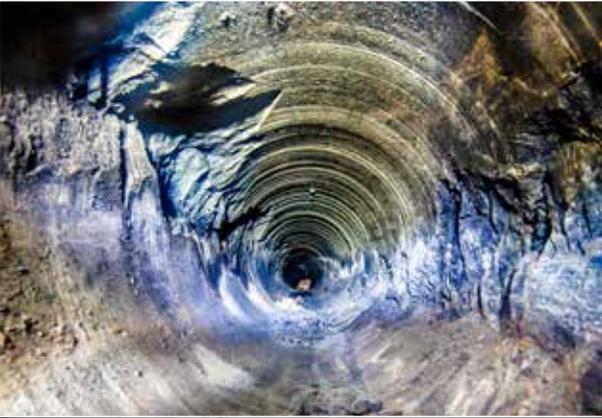
RALLY DAY 1

After breakfast at the hotel and a review of “Rules of the Road,” we’ll climb into our cars and roll out of town for our road rally. Following clues and directions you’ll head north to the mining town of Lead, South Dakota. You’ll need to keep your eyes open for fish, steamboats, elk, and strawberries, as we meander up to town.

In Lead, we’re very fortunate to have the most impressive and exclusive experience we’ve ever been able to offer. L3 member, Denny Sanford, has obtained authorization for us to go into the Sanford Underground Research Facility at Level 4850 in the Homestake Mine. That’s nearly a mile underground to a huge, cutting-edge lab working on the most challenging physics questions about the universe, including experiments in the areas of dark matter and neutrino research. This is a once-in-a-lifetime experience.

If you don’t think you can handle the depths of this content – we’ll make sure you still have a rewarding experience, above ground.

After our underground experience, we’ll head to America’s best known gun town, Deadwood, and spend the next two nights at the Historic (and haunted) Bullock Hotel.



Saturday, September 16

RALLY DAY 2

After breakfast, we’ll head north toward the geographic center of America. Your directions and clues will guide you through the stunning, river-carved Spearfish Canyon (the “Little Grand Canyon”) with stops along the way that will include a bride, a fish, a hike and a smoking barbecue lunch. The afternoon rally route motors through Belle Fourche, the breathtaking great plains, Sturgis, and ends in Deadwood.

By supper time you’ll be ready for a trip to the saloon but be careful, Wild Bill Hickock just might be playing his “dead man’s hand.” Dinner at Legends at the Franklin Hotel will mark the end of our rally.



Sunday, September 17

DEPARTURE DAY

Travel time to the Rapid City Airport from Deadwood is approximately 60 minutes, and when you make your flight arrangements you might want to consider taking the scenic drive through Badlands National Park where you can see ancient fossilized creatures, as well as abundant living wildlife wandering around. If you do chose to take this side trip, plan at least 3 hours for the scenic loop.

Schedule subject to change

Attractions



CRAZY HORSE MEMORIAL

The Crazy Horse Memorial honors the indigenous people of North America and the legendary spirit of the Lakota Leader. When sculptor, Korczak Ziolkowski, started carving the mountain in 1948, he wanted the Crazy Horse Memorial to be for the people and of the people.



MT. RUSHMORE NATIONAL MONUMENT

It doesn't get bigger than this national treasure in the Black Hills of South Dakota. The work of sculptor Gutzon Borglum and his son, Lincoln, began in 1927 and took 14 years and \$1 million to complete. The roughly 60-ft-high granite faces depict U.S. presidents George Washington, Thomas Jefferson, Theodore Roosevelt and Abraham Lincoln. The site also features a museum with interactive exhibits.



SANFORD UNDERGROUND RESEARCH FACILITY

Researchers at the Sanford Underground Research Facility go deep underground to try to answer some of the most challenging physics questions about the universe. What is the origin of matter? What is dark matter and how do we know it exists? What are the properties of neutrinos?

Why do scientists go so deep underground to study particles that come from the universe? Hold out your hand. On the Earth's surface, cosmic rays pass through your hand every few seconds, but nearly a mile underground, it's a million times quieter! The rock acts as a natural shield, blocking the radiation that can interfere with sensitive physics experiments. It turns out Sanford Lab is particularly suited to large physics experiments for another reason—the hard rock is perfect for excavating the large caverns needed for big experiments.

DEADWOOD

In the late 1870's South Dakota was booming with gold fever. Mining towns dotted the landscape, attracting outlaws, gamblers and swindlers. Deadwood is perhaps the most infamous of those towns. It's here that Wild Bill Hickock was shot and Calamity Jane practiced her trade in a house of ill-repute.



SPEARFISH CANYON

Scientists say that Spearfish Canyon was formed 30-60 million years ago. Originally covered by a great sea, as the water subsided the canyon was carved out by the erosion of the softer rock. Named by its resident Sioux tribe who would spear fish in the river, Spearfish Canyon is a beautiful drive any time of year, but Fall offers the most colorful drive through the Canyon, as Mother Nature paints the leaves in shades of yellow, gold and red to accent the evergreen backdrop. The nearly 2,000 foot elevation change from one end of the Canyon to the other can cause the weather and stages of leaf color to vary.

Accommodations



HOTEL ALEX JOHNSON - *elevation 3,202 ft.*

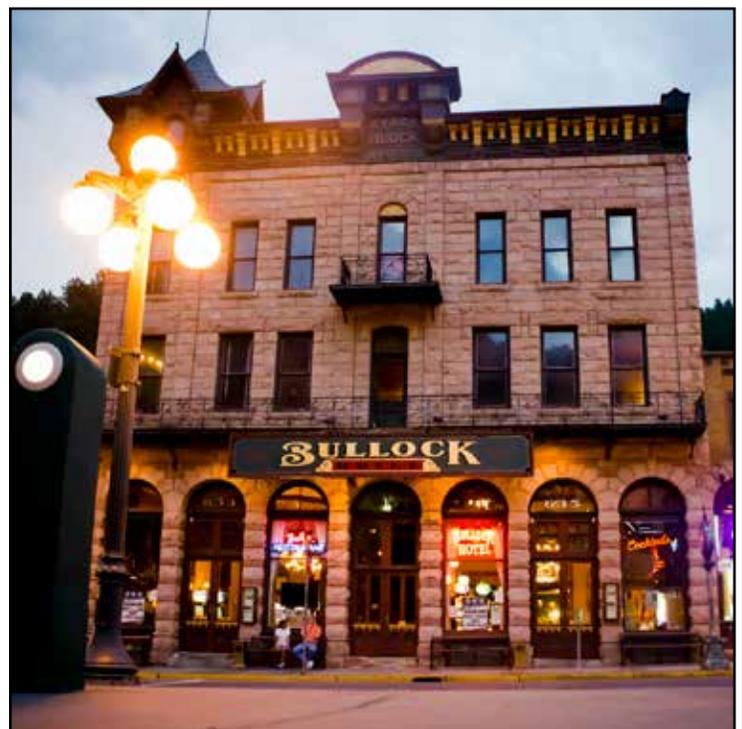
The Hotel Alex Johnson is listed on the National Register of Historic Places and is a landmark of the Rapid City skyline. Alex Johnson held a deep respect for the Sioux culture, which becomes immediately apparent as you enter the hotel lobby. The original Sioux design motifs have been meticulously maintained and remain as they were when the hotel was built in 1927.

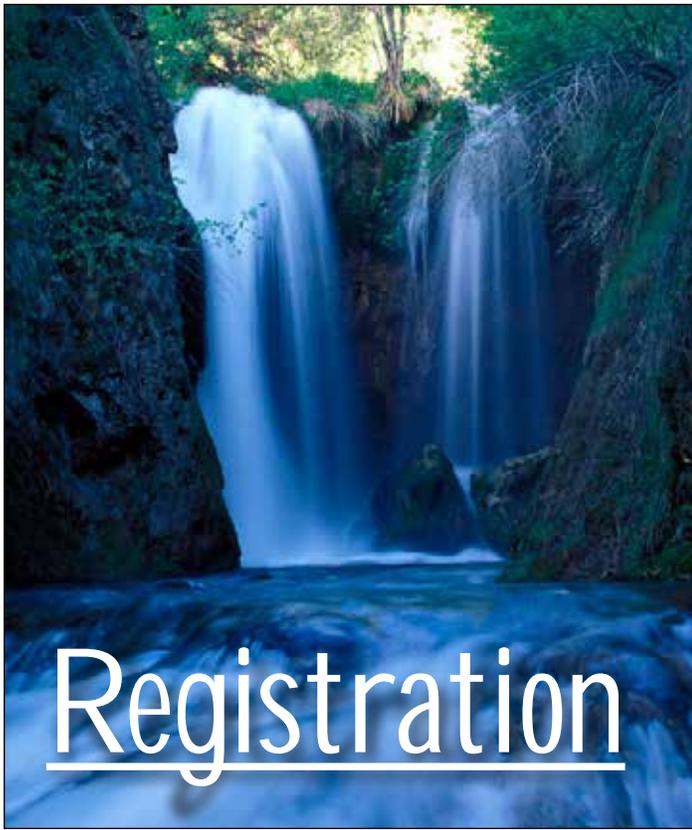
The hotel has long been known as one of the most haunted hotels in South Dakota. From "The Lady in White" to the ghost of Alex Johnson himself, staff and guests have seen the apparitions since Mr. Johnson's death in 1938. You might even have seen the hotel on the SyFy Channel's hit show "Ghost Hunters." The investigators reported experiencing significant paranormal activity throughout the hotel! Be ready for your own ghost hunting "challenge."

BULLOCK HOTEL - *elevation 4,531 ft.*

Built in 1895, the Bullock Hotel began jumping with paranormal activity around 1989. Near the hotel's check-in desk, there is a large scrapbook of guests' experiences with the unseen and seen entities who call the building home. The spirit of Captain Seth Bullock has been seen in a solid form, walking the halls of the second and third floors. His intense stare is unforgettable, being his trademark feature. Toilet paper has a habit of unrolling itself in guest bathrooms. Lights, showers and water faucets have been known to turn themselves on and off, without any help from the living.

We will have our own opportunity to become ghost sleuths in both the Alex Johnson and Bullock hotels!





MT. RUSHMORE & ROAD RALLY

arrive on Wednesday, September 13

Early registration discount
\$3,350 per person

Paid in full by July 25, 2017

AFTER JULY 25, 2017
\$3,850 per person

ROAD RALLY ONLY

arrive on Thursday, September 14

Early registration discount
\$2,999

Paid in full by July 25, 2017

AFTER JULY 25, 2017
\$3,499 per person

PRICE INCLUDES: Rally car, meals, activities and accommodations beginning at 5 p.m. Wednesday, September 13 through dinner Saturday, September 16.

Road Rally ONLY includes all of the above beginning at 5 p.m. Thursday, September 14.

REGISTER AT WWW.L3.ORG/EVENTS/SOUTH-DAKOTA-ROAD-RALLY

OR

CALL TAMARA HALE AT 512.900.4435



ROAD RALLY

The rally will begin in Rapid City and drive to Lead, South Dakota. After an overnight in nearby Deadwood the rally will continue through Spearfish Canyon, up to Belle Fourche and then on to Sturgis and back to Deadwood for the night.

Each vehicle will have a driver and a navigator. You will compete as an individual car and as part of a team. Singles will be paired with other single drivers.

The Road Rally is not a race. Speeding, reckless driving, use of alcohol while driving and/or any other potentially dangerous actions are not permitted. Alternative transportation will be provided for events where alcohol is served.